

Let's help you GROW

NYBC: Pitch anything in 5 steps

New York
Business Consultants

Chrysler Building
405 Lexington Ave
New York, NY 10174

WHO?

...Is the target group?
...should read this (scope, industry, mgmt level)

EXPERIENCE

(Process)

How will it be like working with you?
use methaphors, images, use of emotions, show context

PEOPLE

Who are we, who would you meet, be working with, be taught by?
Create trust, show skills, references

BENEFITS

Why should I attend?
What is in it for me? How will I be better of?
How does this help me?

SCHEDULE

Timeline
Project Phases
GANTT chart
Agenda