

Sept
07th
2015

Orashi Equipment INFRASTRUCTURE SHOWCASE

Lagos, NIGERIA, Fourpoints by Sheraton



Partnership & Empowerment

Dear Robert,

We would like to partner to organize a major infrastructure event for Orashi Equipment in Lagos Nigeria, September 07th 2015.

With Chuks connections in government, your local customers and our partners Nigerian Young professionals Forum (NYPF) and Africa 2.0 it will be a major showcase of Orashi's capabilities.

Let's set the stage now for growth in 2015.

Best Regards

Malko Ebers, CEO New York Business Consultants LLC

Chuks Melville Chibundu, CEO Springville Management Consulting

Amazing Africa



INFRASTRUCTURE SHOWCASE
www.newyorkbusinessconsultants.com



OVERVIEW

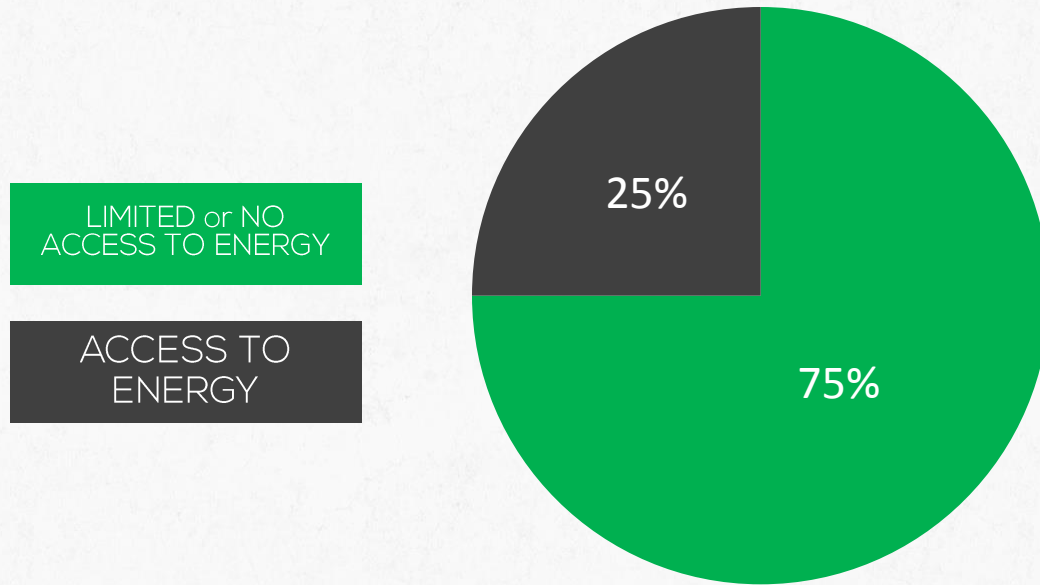
The Orashi Equipment Infrastructure Showcase will be a full day business event and showcase @ the Fourpoints by Sheraton Lagos. We are bringing together impact investors, government officials, clients and prospects and selected media to help you build a **modern and strong Nigeria**

Investors &
Prospects

Meaningful
Partnerships
with Investors &
Government &
Media



NIGERIA'S ENERGY and INFRASTRUCTURE CHALLENGES & OPPORTUNITIES



- ◆ 120 million Nigerians need better access to electricity
- ◆ Immediate need for stable power supply
- ◆ Need for electricity in remote rural areas
- ◆ Energy Investment gap provides a big opportunity

*Source: "120 Million Nigerians Lacks Access to Electricity Supply", Premium Times Nigeria, June 6 2013



IDEAS MEET
OPPORTUNITIES

INFRASTRUCTURE SHOWCASE
Building Partnerships for **GROWTH**



Session

Opportunities & Challenges:
The Nigerian Infrastructure Sector
Opportunities and Challenges

Session

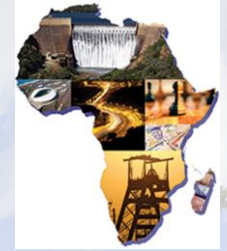
Presentation & Showcase
Infrastructure Solutions & Best Practices
Orashi Capabilities

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EVENT PLAN INFRASTRUCTURE SHOWCASE

EmPOWER Nigeria



Market
Research &
Identify
providers



Engage
Participants
& Partners



Finalize
Event Plan
& Program



Implement
Event Plan



Networking,
Presentation
& Showcase



Follow-Up,
Engagement
& Next Steps

Partnership Process Benefits

01. SHOWCASE

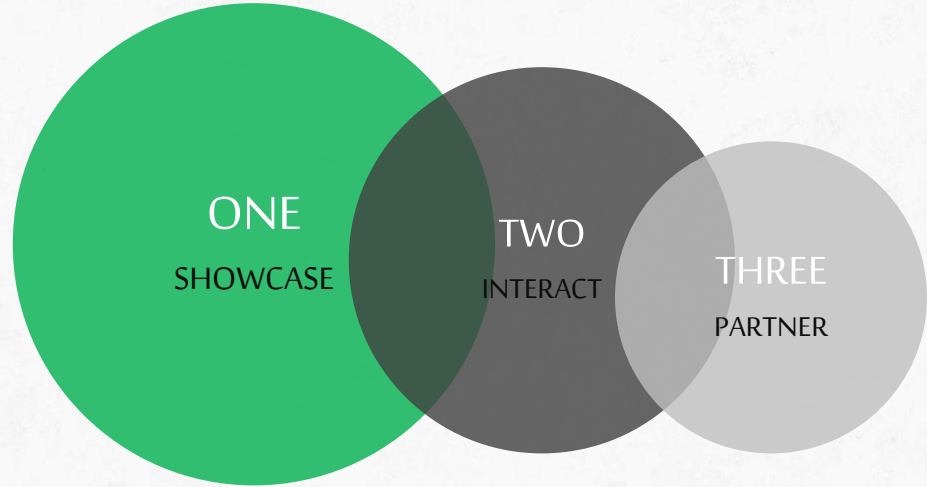
You will be able to present Orashi to the Nigerian government, investors, prospects, clients and the media.

02. INTERACTION

Engage and network with ministers, investors

03. PARTNERSHIP

Establish partnerships, present the brand and get known and considered for major projects



CONSTRUCTION

ENERGY

MINING

AGRICULTURE

INFRASTRUCTURE SHOWCASE

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Facilitate Private Public Partnerships

Technology Providers, Investors, Experts, Decision Makers



Federal Ministry of Power , Nigeria



**AFRICAN
ENTREPRENEURS
COALITION**



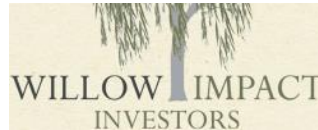
AFRICA 2.0

**acumen
FUND**



AREA
African Renewable Energy Alliance

ACCION



GLOBAL IMPACT INVESTING NETWORK

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GLOBAL
PARTNERSHIPS
FORUM

Nigerian
Young
Professionals
Forum



nypf

Speaker Selection:

US Export-Import Bank



BANK OF INDUSTRY

Nigeria Bank of Industry



AFRICA 2.0



Central Bank of Nigeria



Federal Ministry of Power, Nigeria



US Trade Mission Team

Ministry of Power

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Workshops: Facilitate Private Public Partnerships

Technology Providers, Investors, Experts, Decision Makers

Innovation in Infrastructure
US-African Market trends and business
development opportunities

Agriculture:
Food for Africa and the world

Empowering Africa:
Energy Industry Trends and
Opportunities

Building a new Africa
Mining & Construction



Project Phases

Phase 1: May

Program Development

Website

Brochure

Identify partners, participants

Phase 2: June

Reserve space

Confirm speakers & participants

Print Marketing material

PR & Media Marketing

Phase 3: July-Sept 14th

Sponsorship Engagement

Food & Beverage

Staffing

Photographer, Media

Sponsorship Options

Dialogues that matter

Platinum

PLATINUM
SPONSORSHIP

\$20,000

- Maximum exposure at the event and in all material
- Personally address the audience
- 6 tickets to the event
- Private interview with selected leaders
- Your marketing material at event
- Large logo display at event, in social media and full page advertisement in event brochure
- Selected seating
- Large table at event

Gold

GOLD
SPONSORSHIP

\$10,000

- 4 tickets to the event
- Address the participants in writing prior to the event
- Your marketing material at event
- Get thanked in the proceedings
- Large logo display at event, social media and in event brochure
- Preferred seating
- Large table at event

Silver

SILVER
SPONSORSHIP

\$5,000

- 3 tickets to the event
- Small logo display at event and in social media and event brochure
- Sponsor acknowledgement
- Small table at event

Ticket & Media

\$500

- Ticket to the event
- Free for registered Media

CONTACT INFORMATION

We are looking forward to your questions and suggestions



S

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Building Partnerships for **GROWTH**