

# NYBC ACADEMY

Educating Today's Leaders  
for Tomorrow's Problems



Corporate Leadership Excellence for the Financial Services Sector

Four Points by Sheraton Lagos  
Lekki Peninsula, Victoria Island, Lagos



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## **Springville Management Consulting Ltd**

is a management consulting company with a track record in servicing the banking and financial service industry in West Africa. Our expert team has decades of work experience in banking and is at the forefront of providing business solutions that tackle the diverse and dynamic challenges faced by businesses in West Africa. Our expertise helps ensure increased and sustainable productivity and growing profitability in finance and other sectors.

## **New York Business Consultants LLC**

Headquartered in the Chrysler Building in Manhattan and represented in diverse markets such as Germany, India and Africa, the NYBC team provides comprehensive expertise in management consulting, business development and market research. Our subject matter experts cover a broad range of industries such as Finance, Energy & Environment, Technology and Retail. From New York City to New Delhi, the New York Business Consultants team helps clients lead change, innovate and improve corporate governance. We help our clients understand new markets, make connections and take advantage of global opportunities. 'We are passionate about solving challenging problems for our clients; international business development and helping clients achieve sustainable performance' NYBC CEO Malko Ebers.

# 01

## Educating today's leaders for tomorrow's problems



### Welcome Address:

Distinguished participants, it is our great pleasure to invite you to two expert workshops for the Nigerian financial service industry. Our dedicated team has worked with Fortune 500 companies, universities and government agencies all around the world to drive business excellence, lead change and empower industry leaders. Our workshop faculty has worked and taught at the best universities such as Yale, Wharton and the MIT and is coming to Lagos in November to work with you. We will share best practices and insights how you can make a difference in the Nigerian financial sector. Good corporate governance and the ability to lead innovation and change are the essential tools and skillsets to drive growth and sustainable performance.

Let us empower your team and organization and see you end of November at the Four Points by Sheraton in Lagos.

**Malko Ebers, CEO New York Business Consultants**

# 02

## Our Faculty



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### **Professor Miheala Ulieru** Author, Trainer and President of Impact Institute

*Prof. Ulieru has worked with the executives of Amazon, Samsung, Bayer, NYU, the MIT and the Canadian Research Council to achieve world class performance and innovation solutions. As a global solutions expert with over 15 years of successful information and communication technology-enabled innovation, Mihalea is a multilingual and disciplinary change agent, communicating effectively in five languages. Prof. Ulieru creates and implements transformative initiatives that drive scientific excellence on a global scale.*

*Prof. Ulieru consults and guides governments, international organizations, foundations and business organizations on their science, technology and R&D agendas. She aised \$50 million in research grants, establishing two academic research chairs and founded two frontier research labs in collaboration with industry and government organizations.*



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### **Sir Emmanuel Abugu** CEO / Chairman of OPESEL

*Sir Abugu currently serves as the CEO of OPESEL, a leading indigenous Oil & Gas Services Company in Nigeria. He is an alumnus of Wharton Business School, University of Pennsylvania, Institute of Management Development (IMD) Lausanne, Switzerland, and Lagos Business School (LBS) Nigeria. He is a fellow of the Institute of Chartered Accountants of Nigeria, and holds memberships to Chartered Institute of Bankers, Chartered Institute of Taxation, and Nigeria Institute of Management (Chartered) MNIM.*

# World Class Expertise

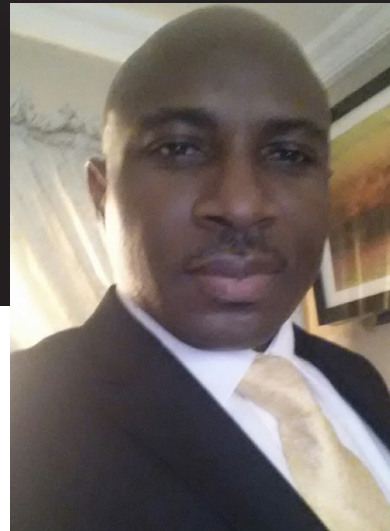
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**Mr. Malko Ebers**  
CEO of New York Business  
Consultants LLC

*Mr. Malko Ebers is an expert in sustainability management, transformation leadership, globalization and corporate culture. Prior to becoming the CEO of NYBC, Malko worked in finance in Switzerland and at Wall Street, in corporate governance in Germany and for the United Nations. Malko studied and worked at Yale School of Management, Konstanz University, Stanford and ETH Zurich and received an M.A. in Public Policy and Change Management as well as an M.A. in Sociology and Political Science.*



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**Mr. Chuks Chibundu**  
CEO of Springville  
Management Consulting Ltd

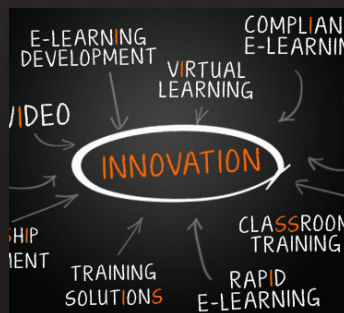
*Mr. Chuks Chibundu is a consummate banker with twenty years of experience. He has served in various capacities in Commercial and Corporate banking, and Consumer banking from Chartered Bank, United Bank for Africa, etc. He was Country CEO of Keystone Bank, The Gambia. Chuks holds Masters Degrees in Business Administration and Public Relations, and alumnus of IMD, Switzerland and Lagos Business School. He is a member of Nigerian Institute of Management and American Management Association, amongst other memberships.*



**Management Consulting**



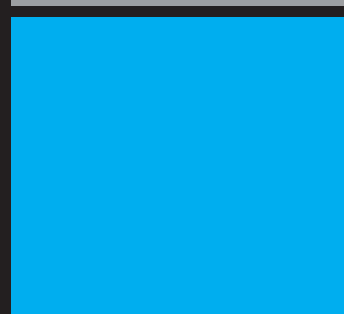
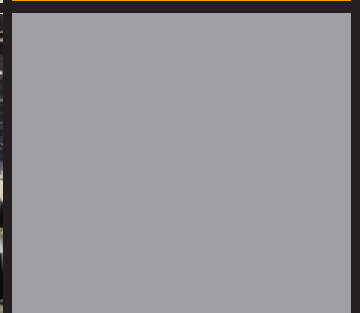
**Business Development**



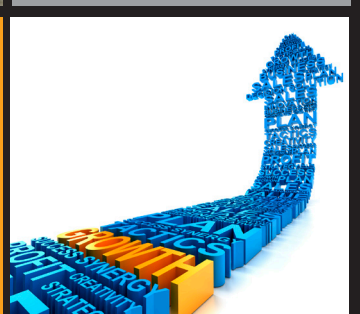
**Workshops & Training**



**Finance**



**Corporate Governance**



Our trainers all have hands on industry experience and have applied US management best practices to financial and other institutions around the globe. Helping organizations improve governance and leading innovation and change is the foundation for growth and prosperity in turbulent times.

November 26 -27, 2014

**Corporate Governance  
Excellence: Creating &  
Sustaining Shareholder Value**

**Program Overview**

**SCHEDULE:**

**Day one Nov 26, 2014**

- Introduction & Overview
- Problem Analysis and Needs Assessment: Nigerian Financial Institutions
- Boards that Lead, New Role of the Board
- Corporate Governance Best Practice case study
- Choosing Leaders: CEO and Director Selection
- Designing Effective Boards Case Study
- Designing Effective Boards Workshop

**Day two Nov 27, 2014**

- Integration
- Board Principles for Finance
- Maximizing board productivity
- Corporate Governance Action plan
- Program Summary

**BENEFITS:**

Challenged by greater government oversight, increased investor scrutiny, and an evolving economy, corporate boards and executives in the banking and financial service industry need to find ways to optimize board structure and improve executive performance. Whether the issue is strategic direction, management succession, regulatory compliance, or compensation, this flagship program prepares board members to promote sound governance and achieve corporate goals. You will leave with fresh perspectives and bold strategies for maximizing board productivity and enhancing your personal contribution.

**EXPERIENCE**

Good Corporate Governance that follows international best practices assures regulatory compliance, an effective internal control system and stable operations. Good governance in financial institutions is being evaluated not just by national authorities but also by international rating agencies. Our faculty will share their insights and discuss specific strategies and approaches how to establish excellence in corporate governance in Nigerian financial institutions.

Specifically, participants of this program will learn:

- How a board can effectively engage and motivate corporate management.
- Board Principles and corporate governance best practices
- How an institutional investor or hedge fund should evaluate a board

**WHO SHOULD ATTEND**

- Senior Executives of banks and other financial institutions
- Current and prospective directors
- Institutional investors or executives
- Securities regulators and equity analysts
- Risk and compliance officers

## Leading Innovation and Change: Contemporary Leadership Tools & Best Practices

### Program Overview

### Schedule:

#### Day 1 Nov 28, 2014

- Introduction & Overview: Examining your Beliefs about Leadership
- Leading in a Global World - Personality & Leadership: Transactional vs. Transformational Framework
- Developing a Personal Vision
- Integration and Master Class

#### Day 2 Nov 29, 2014

- Integration
- Stakeholder Management
- Collaborative Creativity & Incentives
- Leading Change Workshop
- Leading Innovation in Financial Services
- Master Class Team Empowerment
- Program Conclusion

### Benefits:

How do you lead change and innovation and get people to follow you? Your success depends upon your ability to influence the actions of others. This mind-shifting, proven leadership development program offers you an opportunity to rethink and develop your leadership style systematically. You'll see how you affect your employees — positively and negatively— and gain practical tools and frameworks that help you lead them more effectively to achieve the results you need. This program is complementary to Corporate Governance Excellence, which focuses on revitalizing the governance structure that affect the quality and profitability of your business.

### EXPERIENCE

The program's active-learning approach blends interactive lectures, best practices and case studies with hands-on experiences that put the principles into practice. Faculty challenge you to examine your own management objectives and leadership style.

The focus is on results. Throughout the program, you will apply the insights to one of your leadership challenges in class and design an action plan to resolve it. You'll experiment with new approaches, receive constructive feedback and insights from faculty and fellow executives and leave with specific action steps for resolving current and future challenges.

### WHO SHOULD ATTEND

Executives of financial institutions and managers in senior leadership functions are invited to attend. Banking managers currently experiencing challenges, managing change or executives who want to reassess their style and mode of influencing others will benefit from this leadership development program's results-oriented structure.



# Registration Information

- **November 26 -27, 2014**  
Corporate Governance Excellence:  
Creating & Sustaining Shareholder Value  
USD 2,000/ participant
- **November 28 -29, 2014**  
Leading Innovation and Change:  
Contemporary Leadership Tools & Best  
Practices  
USD 2,000/ participant
- **For Both Sessions : November 26 -29, 2014**  
Corporate Governance Excellence &  
Leading Innovation and Change  
USD 3,500/ participant

\* Investment includes all fees, meals, training material and certification. Sponsorship options upon request.

## Contact Person:

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## Payment Information:

Payments should be made to:  
Key word - **Corporate Governance**  
or **Leading Innovation**  
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**NYBC & Springville,**  
Partnership for Growth

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Global Expertise in  
**Finance & Consulting**

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Business Consultants

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